

# EMAIL ADVERTISING

A number of members have expressed an interest in gaining more exposure for their organizations within the GBTC membership. Our Email Advertising program affords you the opportunity to reach our members via Member emails, as well as local business executives through our monthly Event and Calendar email blasts.

## Dates

Member email blasts – every other Friday (2-3 times per month)

Calendar email blasts – first Monday of each month

Event email promotions – based on event schedule (avg. 2-3 times per month)

## Audience

Over 5,000 Greater Baltimore business leaders

## Advertising Packages

**Frequency:** Packages are sold in three month units (6-7 messages per month)

**Pricing:** Based upon the ad size and member qualification\*

### **Package #1\***

Ad Size:	430W x 80H	Technology Member	\$500
Placement:	first fold	Government/Education Member	\$700
		Partner Member	\$900

### **Package #2\***

Ad Size:	165W x 165H	Technology Member	\$500
Placement:	first fold	Government/Education Member	\$700
		Partner Member	\$900

### **Package #3\***

Ad Size:	165W x 165H	Technology Member	\$300
Placement:	first fold	Government/Education Member	\$400
		Partner Member	\$500

### **Package #4\***

Ad Size:	165W x 430H	Technology Member	\$400
Placement:	second fold	Government/Education Member	\$600
		Partner Member	\$800

\* Pricing subject to change.